

Wedding Photographer

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Profitable Wedding Photography Elizabeth Etienne 2011-05-17 "Now aspiring wedding photographers have a comprehensive guide to building a profitable wedding business! Profitable Wedding Photography contains all the necessary tools and strategies to successfully launch and grow a personally rewarding and financially successful wedding photography business. Drawing from her 23 years of experience in the wedding photography industry, author Elizabeth Etienne helps readers reduce the growing pains both in shooting a wedding and dealing with wedding clients. With an introduction written by celebrity wedding planner Colin Cowie, this indispensable book shows how to create a great product, offer dynamic customer service, price your product and service appropriately, package your product uniquely, and market that product in the most effective way possible. Unique features include prep sheets such as: couple's questionnaire, shot list, photo timeline, helpful hints, contract, and package rate sheet. Anyone looking for practical advice on how to start and grow a wedding business will need this one-stop resource from one of the most sought after wedding photographers in the world!"

Exposed: Confessions of a Wedding Photographer Claire Lewis 2008-05-27 Recounts the author's experiences as she pursues a career as a wedding photographer, describing her encounters with an unsavory assemblage of bridezillas, unfaithful grooms, and drunken in-laws.

30 Days to a Better Wedding Photography Business Christopher Stets

The Bride's Guide to Wedding Photography Steve Sint 2004 With the comprehensive, invaluable advice found in these illustrated pages, a bride can figure out what she wants from her wedding photography. Does she want a traditional style, or more of a journalistic feel? Will time be allotted for formal portraits of family and the bridal party? Which gowns, flowers, veils, makeup, and poses will look the best in photos? Brides-to-be can examine every option, and learn just what they need to know about technical choices including the pros and cons of digital photography. From different packages to ordering enlargements and albums, they'll get the scoop on how to use their time wisely, look their best, get the most for their money, deal with overtime, and even tip properly.

Wedding Photography Success! Russell R. Caron 2020-03-15 Working as a wedding photographer requires a lot of planning, resourcefulness, and efficiency. There are many moving parts during the process leading up to the wedding day, and on the wedding day itself. After the wedding, there's much more work to be done—from archiving to editing to sales. With so much to accomplish, it's hard to work out the mechanics and provide top-notch service and dazzling images for your clients. In this book, veteran studio owner Russell R. Caron walks you through the wedding photography process, from finding clients, to getting a signed contract, to developing a time line for the wedding day that puts clients and photographers at ease—and tips for managing all the work after the wedding. With the strategies in this book, you'll earn a place at the top of the wedding photography industry and not only survive, but thrive.

Digital Wedding Photography For Dummies Amber Murphy 2013-03-13 Expert advice on becoming a successful wedding photographer Wedding photography can be a great hobby or home-based business. But while it's an exciting and lucrative field, it also has its challenges. Now, you can turn to *Digital Wedding Photography For Dummies* for friendly, hands-on guidance on selecting the right equipment, building a client list, and developing the skills and techniques needed to create stunning and memorable images. Covers tools and techniques practiced by some of the most successful photographers in the business Advice on camera settings, lighting, and angles How to create a professional experience that will put clients at ease Build a portfolio and connect with clients Start a wedding photography business Whether you're an aspiring wedding photographer who wants to learn about the techniques that make the best wedding photographers successful, or are in the business and want tips and advice to improve your skills, this practical guide has you covered.

Advanced Wedding Photojournalism Tracy Dorr 2010-06-01 Aiming to produce more vibrant, emotional, and compelling images, this guide instructs how to instinctively capture the most important moments at a wedding. By emphasizing a deeper understanding of the client and the importance of practicing technical skills, this in-depth reference explores the roles of preparation and patience in capturing memorable photographs. Since being in the right place at the right time is imperative, instruction is also provided on how to evaluate body language and subtle clues during the event. In addition, this manual, designed specifically for the professional wedding photographer, demonstrates how postproduction, album design, and photographer-client communication can maximize sales and customer satisfaction.

100 Techniques for Professional Wedding Photographers Bill Hurter 2009-01-01 From shooting formal family portraits in a dimly lit church to capturing lively candid shots at a bustling reception, this valuable reference presents 100 tips for handling the process from start to finish—choosing the best equipment, capturing the best moments on film, and enhancing and presenting them afterwards. Numerous professionals offer valuable advice for digital wedding photography, giving technical guidance on lighting, exposure and metering, and color management, as well as ideas for scouting locations, dealing with nervous brides, and photographing large groups. Ample time is spent on the many aspects of posing and lighting—for both formal and informal situations—with an eye toward enhancing the efficiency of the shoot and the natural beauty of the resulting images.

The Successful Wedding Photographer The Editors of Photopreneur 2010 "For both beginners and professional photographers"—Cover.

The Wedding Picture Andrea Sperling 2007-06 After shooting weddings in New York for the past 10 years, Andrea Sperling has learned a thing or two about how brides and grooms can get the best wedding pictures from their photographer. This guide, complete with black and white photos, explains how wedding photography is a collaboration and answers all the questions couples have asked over the years from timing of group shots to digital vs. film. This book is perfect for those who really take an interest in having timeless, yet creative photographs of their wedding. It is also perfect for photographers new to the industry looking for professional insight from an award-winning photographer

Wedding Photographer Bill Collins 2014-11-10 Memoir of wedding photographer Bill Collins, who photographed weddings in the Mid-West USA for 45 years. Funny tales about what he saw, encountered and learned along the way. Easy read version of Tales of a Super Hero Pro Wedding Photographer by Bill Collins, with all the technical instructions about photography removed to make it a fun casual read for non-photographers

Dream Weddings Neal Urban 2014-04-15 After months of joyful wedding dreams, brides and grooms trust their photographer to transform the day's fleeting moments into lasting mementos. In this book, Neal Urban helps you go beyond merely documenting events to design works of art that capture the spirit of the couple's relationship. Quick, easy-to-follow lessons walk you through every phase of the process, from engagement portraits, to wedding-day coverage, to post-wedding bridal portraits. At each step, you'll learn how Neal infuses his images with personality—and rises to the challenges all wedding photographers face from time to time! With vivid colors, dramatic poses, and gorgeous lighting, this book flawlessly guides you through the creation of images that transcend the couple's dreams for their special day.

Wedding Photographer's Full Resource Guide kim 2012-03-03 Two successful digital wedding photography guides in one e-book set These two e-books offer wedding photographers a full-color reference that walks them through all the major and minor steps in planning and organizing a successful wedding day shoot. *Digital Wedding Photographer's Planner* and *Digital Wedding Photography Photo Workshop* include a complete guide to wedding photography, covering the key concepts and skills necessary to create memorable wedding photos. From the first meeting with the bride to the final presentation of the completed book, these two e-books are packed with important checklists, schedules, etiquette tips, and much more. Offers a step-by-step guide for all the major and minor steps in planning and organizing a successful wedding day shoot Gives tips for everything to the first meeting with the bride to the final presentation of the happy couple's commemorative book Contains checklists, schedules, etiquette tips, and much more Includes a complete resource for wedding photographers of any skill level Offers information on everything from brightly lit outdoor weddings to poorly lit evening ceremonies *The Wedding Photographer's Full Resource Guide* offers one-stop shopping for all the information a wedding photographer needs.

New School Wedding Photographer Taylor Jackson 2013-02-26 If you're looking for the fastest way to establish your wedding photography business, this is a good base. It's not unreasonable to think you could book up to 50 weddings next season. Years of knowledge of building a successful wedding photography studio went into this book. There's no filler or fluff content in here. It's a smaller book that's easier to read and absorb. It's broken out into 9 Modules. If I had to go back and start my business again, this is how I would do it. 1. Efficient Core Skill Creation 2. Product, and Skill Advancement 3. Web Presence 4. Selling an Experience 5. Conveying Value 6. Creating a Valuable Network 7. Engagement 8. Advertising 9. Making More Money / Pricing The e-book version is being given away for free at taylorjacksonblog.com

Master Posing Guide for Wedding Photographers Bill Hurter 2009-04-01 Outlining a theory that combines the refinement of traditional posing techniques with the more organic, spontaneous techniques of photojournalism, this creative and informative resource offers poses that rely on personality and interaction. These instructions from a veteran wedding photographer provide the skills needed to recognize what makes a great pose and how to subtly direct your clients to achieve the needed balance between looking great and looking comfortable. Ultimately, this grouping of modern and traditional shots offers answers to the complications faced when attempting to pose wedding parties quickly while keeping the natural look that all wedding couples desire.

Wedding Photography Unveiled Jacqueline Tobin 2011-05-03 *Wedding Photography Unveiled* reveals the art, philosophies, strategies, business practices, and techniques of twenty top wedding photographers from across the United States and showcases their favorite images. The focus is on the freshest styles—especially the blend of photojournalism with more relaxed lifestyle and high-fashion looks, including environmental portraits. These are the styles that today's brides expect, inspired by the images they see in bridal, celebrity, and fashion magazines. With practical, priceless, straight-from-the-front-lines advice on equipment, setting rates, getting published, websites, albums, and more, this book will give you the inspiration, insight, and instruction you need to navigate the lucrative field of wedding photography.

Master Lighting Guide for Wedding Photographers Bill Hurter 2007-12-01 Master the demanding lighting needs for weddings of any variety with this comprehensive guide from an industry expert. All the basics are covered, including how to choose and use the right equipment, how to control light and shadow while outdoors, how to utilize ambient room light and natural light, and how to ensure the best color balance for each image. Technical tips from 40 top wedding photographers cover such specifics as producing window-light images and using such tools as screens, umbrellas, and gobos. With the right lighting know-how, a photographer can capture with ease the candid looks and pure emotions of the wedding party.

Wedding Photographer David M. Graubard 2010-03-30 *Wedding Photographer Book* www.WeddingPhotographerBook.com When I jumped into Professional Photography I was frustrated by the lack of books discussing the very basics of Wedding Photography. Most of the wedding photography books were about operating a well established studio photo business. I wrote this book to fill the need for basic wedding photography.

Mastering Wedding Photography Mark Cleghorn 2015-05 A highly acclaimed wedding photographer discusses how to photograph all types of weddings Whether you are planning to take up wedding photography professionally or have been given the role of photographer at a friend's big day, this guide is packed with expert advice on capturing those treasured memories. Mark Cleghorn offers comprehensive information on choosing equipment, manipulating the light, taking candid shots, and organizing formal portraits, as well as clearly explaining all the key photographic techniques. He also gives plenty of suggestions on what to capture before, during, and after the ceremony, plus tips for post production.

Captured by the Light David Ziser 2010-02-03 IMAGINE THE ADVANTAGE YOU'D HAVE IF ONE OF THE WORLD'S TOP WEDDING SHOOTERS SHARED HIS SECRETS WITH YOU World-renowned wedding photographer, and one of the most widely acclaimed instructors in the industry today, David Ziser brings his no-nonsense, straight-to-the-point teaching style to a book that totally rewrites the rules for how wedding photography is taught. This groundbreaking new book is the first of its kind to focus on the exact areas that wedding photographers have been begging a top pro like David to cover, including how to create professional quality light and beautiful images in every situation, how to compose wedding images that sell, and how to create amazing images in the limited time and at the fast pace of a wedding. But David doesn't just stop there. He covers every aspect of what today's brides and wedding couples want from a wedding photographer, including poses that work every time and can't-miss lighting setups you can use again and again, and everything is laid out in a brilliant step-by-step method that makes learning these techniques so easy, you'll be able to pull off these same looks yourself (without spending thousands on expensive equipment). Plus, the book is packed with David's tricks of the trade that he's picked up in a career shooting all over the world. LEARN HOW THE PROS REALLY DO IT Each year David trains thousands of photographers on how to shoot weddings like a pro. He knows the problems and challenges today's wedding photographers face, and that's exactly what he covers in this book. You'll learn everything on the list here and much more: Professional posing and composition tips Simple on-location lighting setups that are specially designed for the wedding photographer How to get gorgeous images using a minimal amount of time and equipment Creative lighting techniques that anyone can use to create dramatic wedding portraits that will set you apart David's own camera settings and lens selections (which lenses to use when, and why), and how to get the best results with your existing gear How pros use on- and off-camera flash, and a host of tricks of the trade that will make you more profitable and have you delivering the type of wedding shots you've always dreamed of Plus, the book includes the complete cover-to-cover layout from one of David's wedding album designs to help spark your creative juices and give you ideas to take your own layouts to the next level. The wedding photography industry has been waiting for a landmark book that would become "the book" that finally changes everything, and that's exactly what you'll be getting with the purchase of this book.

Fine Art Wedding Photography José Villa 2011 Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase: it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer José Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn José's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy post-production. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides.

Wedding Photography Bill Hurter 2010 The rewards of being a professional wedding photographer are great—not only financially, but also in terms of community status. As such, increasing numbers of ever-more-talented photographers are entering the field, making for a very competitive marketplace. Today, being good is not good enough; it takes greatness to truly stand out and succeed. In this book, Rangefinder editor Bill Hurter shows you what it takes to achieve that objective, covering all of the skills that must come together to create world-class images

The Design Aglow Posing Guide for Wedding Photography Lena Hyde 2013 Features one hundred ideas for wedding portraits designed to be engaging and memorable.

A Practical Wedding Meg Keene 2019-12-17 A companion to the popular website *A Practical Wedding*.com and *A Practical Wedding Planner*. A Practical Wedding helps you sort through the basics to create the wedding you want—without going broke or crazy in the process. After all, what really matters on your wedding day is not so much how it looked as how it felt. In this refreshing guide, expert Meg Keene shares her secrets to planning a beautiful celebration that reflects your taste and your relationship. You'll discover: The real purpose of engagement (hint: it's not just about the planning) How to pinpoint what matters most to you and your partner DIY-ing your wedding: brilliant or crazy? How to communicate decisions to your family Why that color-coded spreadsheet is actually worth it Wedding Zen can be yours. Meg walks you through everything from choosing a venue to writing vows, complete with stories and advice

from women who have been in the trenches: the Team Practical brides. So here's to the joyful wedding, the sensible wedding, the unbelievably fun wedding! A Practical Wedding is your complete guide to getting married with grace. The Wedding Photography Field Guide Michelle Turner 2011-05-23 Long gone are the days of lining up the wedding party for predictable and overly-staged group shots. Now more than ever, couples want to remember their wedding day? and the run up to it? with candid, photojournalistic-style photos and innovatively-designed albums. The Wedding Photography Field Guide is a source of inspiration and illumination, and sets out how to capture the true essence and atmosphere of this emotionally-charged and very special day. - Get the latest information on digital gear and a professional's take on top techniques for covering all the action. - Stuff, staged wedding photos are a thing of the past. Master modern wedding reportage and capture the true spirit of the event and the personalities of the couple and guests. - Discover the secrets of creating uniquely personal and contemporary bridal portraits and albums. - Don't get left behind in this competitive marketplace. Follow Michelle Turner's advice and build up a portfolio that can pack a punch. - Whether you are simply shooting a friend's wedding, breaking into the business or looking to refresh your approach, this book is essential.

Digital Wedding Photography Photo Workshop Kenny Kim 2011-05-04

Wedding Photographer's Resource Kenny Kim 2012-05-03 Two successful digital wedding photography guides in one e-book set These two e-books offer wedding photographers a full-color reference that walks them through all the major and minor steps in planning and organizing a successful wedding day shoot. *Digital Wedding Photographer's Planner* and *Digital Wedding Photography Photo Workshop* include a complete guide to wedding photography, covering the key concepts and skills necessary to create memorable wedding photos. From the first meeting with the bride to the final presentation of the completed book, these two e-books are packed with important checklists, schedules, etiquette tips, and much more. Offers a step-by-step guide for all the major and minor steps in planning and organizing a successful wedding day shoot Gives tips for everything to the first meeting with the bride to the final presentation of the happy couple's commemorative book Contains checklists, schedules, etiquette tips, and much more Includes a complete resource for wedding photographers of any skill level Offers information on everything from brightly lit outdoor weddings to poorly lit evening ceremonies The *Wedding Photographer's Full Resource Guide* offers one-stop shopping for all the information a wedding photographer needs.

Wedding Photography from the Heart Joe Buissink 2011-04-19 A behind-the-scenes look at master wedding photographer Joe Buissink's acclaimed style "There's no such thing as a perfect image—only a perfect moment," says Joe Buissink, one of American Photo's Top 10 Wedding Photographers in the World. In *Wedding Photography from the Heart*, the premier photographer gives us an inside look at how he captures the feeling of a couple's wedding, seeing the moments from their perspectives and hearts. Here, for the first time, are more than 150 of his stunning images—including many from celebrity weddings—accompanied by creative techniques, inspiration, and unparalleled advice. Joe brings us into his creative process, emphasizing "learning to see"—training yourself to anticipate the moments that matter—and, most important, developing a relationship of complete trust with your clients. His goal is not necessarily to take technically perfect photos, but to capture the right moments, transforming intimate, emotional memories into timeless images. A must-have for all professional, semipro, and aspiring wedding photographers—as well as brides and grooms looking for inspiration—*Wedding Photography from the Heart* reveals how to create wedding photographs that will, even decades later, capture the joy of a couple's wedding day.

Wedding Photography Steve Sint 2005 In this information-packed guide, Steve Sing gives photographers the best of his...experience in shooting weddings and events.

Digital Wedding Photographer's Planner Kenny Kim 2011-03-16 A full-color reference to planning for and executing a successful wedding day shoot Wedding photography has become a major industry, and the number of photographers getting into this field is rapidly increasing—making it even more competitive. Written by top wedding photographer, Kenny Kim, this full-color reference walks you through all the major (and minor) steps involved in planning and organizing a successful wedding day shoot. You'll get unique advice on everything from your initial meeting with the engaged couple to the final presentation of the commemorative book. Packed with checklists, schedules, etiquette tips, and much more, this book is an essential wedding photography resource for every wedding photographer. Provides detailed coverage of all the major and minor steps in preparing for a successful wedding day shoot Explores preparation for every detail of taking unique and memorable wedding day photos Spans the initial meeting with the couple all the way to presenting them with their photo album Reassures you of your preparation, using checklists, schedules, etiquette tips, answers to questions, and more From rings and vows to dancing and "wows", this resource will help you prepare to capture every moment of a couple's special day.

Wedding Photographer's Handbook Bill Hurter 2011-01 "A comprehensive guide for digital photographers" - Cover.

The Best of Digital Wedding Photography Bill Hurter 2004-11-01 This guide to digital wedding photography offers everything a wedding photographer needs to take full advantage of digital technologies. Essential aspects of digital photography are examined, from image capturing to creating wedding albums—a photographer's greatest source of revenue. Featuring 200 examples of professional digital photography, this book takes a detailed look at many common digital problems and provides techniques for fixing them with Adobe Photoshop.

The Best of Wedding Photography Bill Hurter 2007 A comprehensive text that covers photography essentials, information specific to weddings and images and strategies of leading wedding photographers worldwide.

From the diary of a Wedding Photographer HSD 2021-10-28 The novel is an extract of certain pages of a diary that belongs to a wedding photographer. The photographer is on a mission at a wedding ceremony and is committed to succeed. The outcome, however, is unexpected and eye-opening.

Photographer's Guide to Wedding Album Design and Sales Bob Coates 2008-08-01 Full of instructive images and insightful hints, this book is indispensable for photographers who want to boost their wedding-album sales. Updated with the latest styles, this showcase of 15 top wedding photographers' work and business practices provides insight into each artist's creative process, client service skills, and album design. Information on album types and basic design principles is accompanied by tips for marketing albums, including creating a dazzling sample album, expertly preparing the images for presentation after the ceremony, and discussing the importance of the album as a memento to be cherished for a lifetime. Savvy photographers will learn how to turn an album purchase into a multiple-album sale, how to add on à la carte images, and how to make networking and referrals generate additional business.

Professional Techniques for the Wedding Photographer George Schaub 2001 Revised edition of the mega-best-seller, now completely revised and updated to include the latest trends in wedding photography! The wedding photographer faces a difficult challenge. Working with emotionally charged clients, he or she must capture a once-in-a-lifetime event and make average people look perfect, with no opportunity for retakes. The completely new edition of *Professional Techniques for the Wedding Photographer* is the picture-taker's "bible" to lighting, posing, and taking gorgeous photographs that will increase sales and profits. The guide is organized as a thorough and detailed script for a typical wedding day. Over 150 stunning photographs take the reader, step by step, through all the pictures clients expect to see in their albums, from formal portraits to candid shots at the reception. Plus, this updated version details all the latest trends in wedding photography, including wedding photojournalism and black-and-white wedding photography. *Professional Techniques for the Wedding Photographer* is also a valuable business tool. Readers will discover hundreds of proven approaches for boosting sales, including making sales presentations to clients, choosing a professional lab, using digital files, creating wedding albums that make an impact, and closing the deal. This brand-new edition also includes tested tips for using the photographer's newest and most essential marketing and sales tool—the Internet. • New edition of the major best-seller • Completely revised and updated to include the latest trends in photography, digital imaging, and using the Internet • Demonstrates how to improve photography as well as boost sales and profits • Includes dozens of stunning new photographs

The Wedding Photographer Sakshama Puri Dhariwal 2016-05-01 A DELICIOUS, BREEZY ROMANTIC COMEDY FULL OF FUN, SASS, HEART AND WIT On a seventeen-hour-long flight, a chance upgrade to business class lands journalist Risha Kohli next to handsome real estate hotshot Arjun Khanna. What's more? Risha has been moonlighting as a photographer and her next assignment is Arjun's sister's wedding: the most anticipated social event of the year! But Arjun doesn't trust journalists and suspects this smart, sexy and incredibly spunky girl of using their mutual attraction as a ploy to invade his privacy for a newspaper scoop. And Risha, unaware of Arjun's personal demons, is worried that this disheveled tycoon's unerving behaviour will jeopardize her biggest professional gig so far. What follows is a roller coaster of snarky quips, sizzling chemistry and simmering drama amidst a Big Fat Punjabi Wedding.

Digital Wedding Photography Glen Johnson 2011-06-09 Fully revised and updated! Full-color guide to capturing great wedding images and building a successful photography business This full-color book from acclaimed professional wedding photographer Glen Johnson not only teaches you how to take memorable photos, it also shows you how to start a wedding photography business. Packed with great tips and savvy advice, this new edition helps you set up efficient workflows, choose camera equipment, manipulate images, make impressive presentations, and launch smart, photo-based marketing strategies to build your business. Best of all, it's loaded with new, superb photos that illustrate photography techniques. Shows you how to set up and capture beautiful photos, posed or candid, in all kinds of settings, for weddings and other special events Offers practical marketing strategies for building your own photography business, including how to build a fantastic Web site that attracts clients Covers current camera equipment and accessories, post-shoot digital darkroom techniques, digital editing software, and how to print your images successfully Gives you invaluable insights and tips from the author, who is one of the country's top wedding and special events photographers Capture better pictures of some of life's most memorable events—and build a successful photography business—with this indispensable guide!

A Bride's Guide to a Picture Perfect Wedding Cavin Elizabeth 2018-02-14 Dreaming of having the most beautiful wedding photos? It's important to choose a skilled photographer, but you shouldn't stop there. To have the best wedding photos, you also need wedding plans that are carefully designed with your photography in mind. In this inspirational and practical guide, wedding photographer Cavin Elizabeth teaches you how simple changes and additions to your wedding plans can elevate the beauty of your wedding photography. With sections such as choosing your dream photographer, preparing for your engagement session, and how to construct an ideal photography timeline, Cavin Elizabeth's easy-to-follow book will have you planning for a picture perfect wedding.

The Wedding Photographer's Handbook: a Gu Gene Ho 2007-04 The *Wedding Photographer's Handbook* instructs the photographer in all they need to know about getting into the lucrative wedding photography business. The book is designed for two types of photographers: For photographers who are already in the wedding business but may want to get an edge. For photographers who have worked in other fields but may want to start taking wedding pictures. The *Wedding Photographer's Handbook* gives step-by-step instructions on how to book the weddings, what to photograph and how to deliver the end product.